	OPENBOX AUTOMAT SYSTEMS COOKIE INFORMATION NOTICE	Document no	PDPL – 3.9.2
		Version no	v.2.0
		Release date	19.03.2026

Openbox Automat Systems Cookie Information Notice

This text has been prepared by Zer Merkezi Hizmetler ve Ticaret Anonim Şirketi (“**KoçZer**”), in its capacity as the “Data Controller,” in accordance with Article 10 of the Personal Data Protection Law No. 6698 (the “**Law**”) and the Communiqué on the Procedures and Principles to be Followed in the Fulfillment of the Obligation to Inform.

As KoçZer, cookies and certain similar technologies (collectively referred to as “**Cookies**”) are used on the website available at <https://openboxotomat.com.tr/> (“**Website**”/”**Site**”).

This text sets out explanations regarding the types of Cookies used and their purposes of use in the event that you visit the Site.

For cookies used on the Site other than strictly necessary cookies, users’ consent (explicit consent) is obtained, and users are provided with the opportunity to change their preferences at any time. Users may view the types of cookies used on the Site via the cookie management panel and/or the table provided at the end of this text, and may set their preferences for all cookies other than Required Cookies by selecting the “on” or “off” options. Users may also change their preferences at any time through this panel


Within the scope of the Law, you may access the information notice regarding your personal data processed by KoçZer, other than Cookies, through the Information Notice available on the Site.

1. What Are Cookies and Other Similar Technologies?

A cookie is a small text file that is stored on your computer or mobile device via your browser when you visit a website. Cookies not only enable a website to function more efficiently but also allow personalized pages to be presented, providing you with a faster and more tailored browsing experience. Cookies contain only information about your browsing history on the internet and do not collect any information regarding files stored on your computer or mobile device.

In addition, there are certain technologies used for similar purposes as cookies (the “**Cookie-Like Technologies**”).

- Pixel tags (transparent graphic images embedded in a website that indicate when a page has been viewed),
- Mobile device identifiers (information about the use of a mobile device stored in third-party environments via IDFA, advertising ID, etc.),
- Segmentation/Reporting Products (programs or products that operate on websites or mobile devices through pre-installed codes added in various ways, which report, interpret, and store users’ activities on the website or mobile device)

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In this text, the term “Cookies” shall be used to also cover Cookie-Like Technologies.

2. Types of Cookies and Their Purposes

2.1. Cookies in terms of their validity period:


- **Transient Cookies:** Session cookies are transient cookies used during a visitor’s visit to a website and are deleted once the browser is closed. The primary purpose of using these types of cookies is to ensure that the website functions properly during your visit. For example, these cookies make it possible for you to complete online forms that consist of multiple pages.
- **Persistent Cookies:** Persistent cookies are used to enhance the functionality of a website and to provide faster and improved services. These types of cookies are used to remember visitors’ preferences and are stored on visitors’ devices via their browsers. Certain types of persistent cookies can be used to provide personalized recommendations to visitors, taking into account factors such as the purpose of using the website. Thanks to persistent cookies, when the website is revisited using the same device, it is checked whether a cookie previously created by the website exists on the visitor’s device. If such a cookie exists, it is recognized that the website has been visited before, and the content presented to the visitor is determined accordingly. Cookie-Like Technologies are also included within this scope.

2.2. Cookies by source:

- **First-party cookies:** They are placed directly on visitors’ devices by the website. First-party cookies are defined by the website you are visiting and can only be read by that site.
- **Third-party cookies:** Third-party cookies are defined by other organizations used for different services. For example, external data analysis services we use and the providers offering these services set cookies on our behalf to report what is popular and what is not.

2.3. Cookies by purpose:

- **Required Cookies:** Required cookies are essential for browsing our website and using its features, such as accessing secure areas (e.g., logging in, filling out forms, remembering privacy preferences). These cookies are used for purposes such as security and authentication and are not used for any marketing purposes, nor do they identify you personally. An example of this is remembering your previous actions when returning to a page within the same session.
- **Functionality Cookies:** Functionality cookies allow our website to remember your past choices (such as your username, region, or preferred language) to provide a more personalized online experience. The information collected by these cookies may include sensitive data that can identify you, such as your username or profile picture.

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If you do not allow the use of these cookies, certain personalized features may not be available, and your preferences will not be remembered.

- Performance/Analytics Cookies:** These cookies help us understand how visitors interact with our website by collecting information such as how you use the site, which pages you visit, and which links you click. They are used to improve the website. Website owners use them to estimate the number of unique visitors, identify the most important search engine keywords that lead to a web page, or track navigation on the site. These cookies do not identify you personally. All data is collected anonymously and aggregated.
- Marketing/Advertising Cookies:** These cookies are used to create a profile based on your interests, preferences, and behavior, to store your preferences, and to display advertisements relevant to you, as well as to present content aligned with your interests. They may also be used to deliver targeted ads or to limit the number of times you see a particular advertisement. Many types of cookies can collect identifiable information by tracking users.

3. What If Cookies Are Not Accepted?

If you choose not to accept cookies, certain features of this website may not be displayed or may not function properly. This can limit what you can do on our website and may affect its design and user experience.


Features that may be affected include:

- Using the “My Favorites (My Content)” function
- Experiencing the website in a personalized manner
- Watching videos
- Liking or sharing this page on social networks
- Viewing embedded content

4. How Can You Change Your Cookie Settings?

While the use of cookies helps the website or mobile application provide better service, you may choose to block the use of cookies (except strictly necessary cookies). However, please note that in this case, the website or mobile application may not function fully, and you may not be able to benefit from all its features. To block the use of cookies, you need to change the settings of your internet browser. These changes vary depending on the device and internet browser you are using. Below is information on the steps to follow to block cookies on different internet browsers:

- Internet Explorer**
 - Open your desktop and tap or click the Internet Explorer icon on the taskbar.
 - Tap or click the Tools button and select Internet Options.

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- Tap or click the Privacy tab, then move the slider under Settings to the top to block all cookies, and tap or click OK.

- **Google Chrome**

- Open Chrome on your computer.
- Click More Settings at the top right.
- Scroll down and click Advanced.
- Under “Privacy and Security”, click Content Settings.
- Click Cookies.
- Under “All cookies and site data”, search for the name of the Website.
- Click the Remove icon next to the site.
- Detailed information: <https://support.google.com/accounts/answer/61416?co=GENIE.Platform%3DDesktop&hl=en>

- **Mozilla Firefox**


- Click the Menu button in Firefox and select Options.
- Select the Privacy & Security panel and go to the History section.
- Change the Firefox setting to Use custom settings for history.
- Click the “Show Cookies” button. The Cookies window will appear.
- In the Search: field, type the name of the site whose cookies you want to delete. Cookies matching your search will be displayed.
- Select the cookie(s) you want to delete and click Remove Selected.
- Click Close to close the Cookies window. Finally, close the about: preferences page.
- Detailed information: <https://support.mozilla.org/en-US/kb/enhanced-tracking-protection-firefox-desktop?redirectslug=enable-and-disable-cookies-website-preferences&redirectlocale=en-US>

- **Safari**

- Select Safari > Preferences.
- Click Privacy.
- Click Website Data.
- Select one or more websites, then click Delete or Delete All.
- Detailed information: <https://help.apple.com/safari/mac/9.0/#/sfri40732>

- **Microsoft Edge**

- In Microsoft Edge, click the three-dot icon at the top right corner of your browser and go to Settings.
- In the new window that appears, select Choose what to clear. From the window that opens, select the items you want to clear.

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- There are various sections available. You can start the clearing process by selecting the items you want.

- **Opera**

- Detailed information: <https://help.opera.com/en/latest/web-preferences/>

Additionally, you can change your cookie preferences at any time by clicking the cookie icon on the Site. Set the buttons in the cookie management panel to “on” or “off” according to your preferences and save your settings. Refresh the page to activate your settings

5. What Are The Collection Method, Intended Purpose and Legal Grounds of Personal Data Obtained Through Cookies?

Your personal data are automatically obtained through the placement of cookies on your device by the Site. Explanations regarding the purposes of the types of cookies used on the Site are provided above, and detailed information about each cookie’s purpose, type, duration, and other details is included in the table at the end of this text.


Legal grounds for the cookies used:

- Your personal data collected through required cookies is processed in accordance with the Law, specifically under the provisions that “the processing of personal data belonging to the parties to a contract is necessary provided that it is directly related to the conclusion or performance of the contract” or “the processing of data is necessary for the legitimate interests of the data controller, provided that it does not infringe upon the fundamental rights and freedoms of the data subject.”
- Your personal data collected through functionality cookies, performance and analytics cookies, and advertising and marketing cookies is processed based on your explicit consent, in accordance with Article 5(1) of the Law.

6. What Are Your Rights?

As a data subject, we inform you that you have the following rights pursuant to Article 11 of the Law:

- The right to learn whether personal data is being processed,
- The right to request information if personal data has been processed,
- The right to learn the purpose of personal data processing and whether the data is being used in accordance with that purpose,
- The right to know the third parties to whom personal data has been transferred, either domestically or abroad,
- The right to request the correction of personal data if it has been processed incompletely or inaccurately, and to request that the correction be communicated to third parties to whom the personal data has been transferred,

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- The right to request the deletion or destruction of personal data when the reasons requiring its processing no longer exist, even if it has been processed in accordance with Law No. 6698 and other relevant legislation, and to request that such action be communicated to third parties to whom the personal data has been transferred,
- The right to object to the emergence of a result that is prejudicial to the individual by means of the analysis of processed data exclusively through automated systems,
- The right to request compensation for any damage suffered due to the unlawful processing of personal data.

You can submit your applications regarding the rights listed above to our Company by completing the Data Subject Application Form available at https://www.koczer.com/uploads/Veri_Sahibi_Basvuru_Formu_4726cf3b20.pdf. Depending on the nature of your request, your application will be processed free of charge as soon as possible and no later than thirty days; however, if the process incurs an additional cost, a fee may be charged to you in accordance with the tariff determined by the Personal Data Protection Board.

Cookies Used and Detailed Descriptions

Cookies Used	Cookie Type	Domain/ Company	Intended Use of the Cookie	Retention Period
_gcl_au	Marketing	.openboxotomat.com.tr	It is used for conversion tracking in Google Conversion Linker (Ads/Analytics).	90 days
_ga	Analytics	.openboxotomat.com.tr	It stores a unique identifier used to generate statistical data on how visitors use the website.	1 year
_ga_QYSKN0PRPW	Analytics	.openboxotomat.com.tr	It is used by Google Analytics to track user-specific statistical data.	1 year
pll_language	Required	.openboxotomat.com.tr	Polylang uses cookies to remember the language the user selected when they revisit the website.	1 year